

**WESC-FM, WGVF, WLFJ, WMYI, WROO, WSSL-FM**  
**EEO PUBLIC FILE REPORT**  
**July 29, 2016 - July 31, 2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| <b>Job Title</b>          | <b>Recruitment Sources ("RS")<br/>Used to Fill Vacancy</b> | <b>RS Referring<br/>Hiree</b> |
|---------------------------|------------------------------------------------------------|-------------------------------|
| Outside Account Executive | 1-9, 12-21, 23-25, 27-34                                   | 29                            |
| Outside Account Executive | 1-9, 12-21, 23-25, 27-34                                   | 12                            |
| Director of Engineering   | 1-9, 13, 15-19, 21, 23-29, 31-34                           | 29                            |
| Local Sales Manager       | 2-6, 8-9, 12-19, 21, 24-25, 27-28, 31-33                   | 12                            |
| Outside Account Executive | 18-20, 22                                                  | 20                            |
| Outside Account Executive | 18-20, 22                                                  | 20                            |
| Sales Coordinator         | 10-11                                                      | 10                            |

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

| <b>RS<br/>Number</b> | <b>RS Information</b>                                                                                                                                                                                                                           | <b>Source Entitled<br/>to Vacancy<br/>Notification?<br/>(Yes/No)</b> | <b>No. of Interviewees<br/>Referred by RS<br/>Over<br/>Reporting Period</b> |
|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------------|
| 1                    | Aiken Technical College<br>Counseling and Job Training P O Drawer 696<br>Aiken, South Carolina 29802<br>Phone : 706 396 7000<br>Fax : 1-803-593-6526<br>Thomas Gentry                                                                           | N                                                                    | 0                                                                           |
| 2                    | Allen University<br>1530 Harden Street<br>Columbia, South Carolina 29204<br>Career Services<br>Manual Posting                                                                                                                                   | N                                                                    | 0                                                                           |
| 3                    | Anderson University<br>316 Boulevard<br>Anderson, South Carolina 29621<br>Phone : 864-231-2149<br>Email : croberts@andersonuniversity.edu<br>Fax : 1-864-622-6073<br>Carlene Roberts                                                            | N                                                                    | 0                                                                           |
| 4                    | Anderson University<br>316 Boulevard<br>Anderson, South Carolina 29621<br>Phone : 864-231-2061<br>Url : <a href="http://www.andersonuniversity.edu">http://www.andersonuniversity.edu</a><br>Email : kbell@andersonuniversity.edu<br>Kelly Bell | N                                                                    | 0                                                                           |
| 5                    | Benedict University<br>1600 Harden Street<br>Columbia, South Carolina 29204<br>Phone : 803-705-4671<br>Karen Rutherford<br>Manual Posting                                                                                                       | N                                                                    | 0                                                                           |
| 6                    | Bob Jones University<br>1700 Wade Hampton Boulevard<br>Greenville, South Carolina 29614<br>Phone : 864-242-6240<br>Url : <a href="http://www.bju.edu">http://www.bju.edu</a><br>Email : careers@bj.edu<br>Heidi Campbell                        | N                                                                    | 0                                                                           |

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| <b>RS<br/>Number</b> | <b>RS Information</b>                                                                                                                                                                                                                                     | <b>Source Entitled<br/>to Vacancy<br/>Notification?<br/>(Yes/No)</b> | <b>No. of Interviewees<br/>Referred by RS<br/>Over<br/>Reporting Period</b> |
|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------------|
| 7                    | Clafin University<br>Office of Career Development 400 Magnolia St.<br>Orangeburg, South Carolina 29115<br>Phone : 803-535-5338<br>Email : csnell@clafin.edu<br>Fax : 1-803-535-5379<br>Carolyn Snell                                                      | N                                                                    | 0                                                                           |
| 8                    | Community Informer<br>404 Vardry Street<br>Greenville, South Carolina 29601<br>Phone : 864-235-3030<br>James Bobo<br>Manual Posting                                                                                                                       | N                                                                    | 0                                                                           |
| 9                    | Converse College<br>580 East Main Street<br>Spartanburg, South Carolina 29302<br>Phone : 864-596-9027<br>Url : <a href="https://converse.optimalresume.com/employers">https://converse.optimalresume.com/employers</a><br>Witney Fisher<br>Manual Posting | N                                                                    | 0                                                                           |
| 10                   | Current Employee                                                                                                                                                                                                                                          | N                                                                    | 1                                                                           |
| 11                   | Employee Promotion                                                                                                                                                                                                                                        | N                                                                    | 1                                                                           |
| 12                   | Former Employee                                                                                                                                                                                                                                           | N                                                                    | 2                                                                           |
| 13                   | Forrest College<br>601 E River Street<br>Anderson, South Carolina 29624<br>Phone : 864-225-7653<br>Url : <a href="https://forrestcollege.edu/">https://forrestcollege.edu/</a><br>Email : katiwilson@forrestcollege.edu<br>Katie Wilson                   | N                                                                    | 0                                                                           |
| 14                   | Furman University<br>3300 Poinsett Highway<br>Greenville, South Carolina 29613<br>Phone : 864-294-3120<br>Url : <a href="http://furman-csm.symplicity.com/employers">http://furman-csm.symplicity.com/employers</a><br>John Barker<br>Manual Posting      | N                                                                    | 0                                                                           |

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| RS Number | RS Information                                                                                                                                                                                                                                                                                                      | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|----------------------------------------------------------|
| 15        | Furman University<br>Malone Career Center 3300 Poinsett Highway<br>Greenville, South Carolina 29613<br>Phone : 864-294-2106<br>Url : <a href="http://www.furman.edu">http://www.furman.edu</a><br>Email : <a href="mailto:John.Barker@furman.edu">John.Barker@furman.edu</a><br>Fax : 1-864-294-3123<br>John Barker | N                                                 | 0                                                        |
| 16        | Greater Greenville Chamber of Commerce<br>24 Cleveland Street<br>Greenville, South Carolina 29601<br>Phone : 864-242-1050<br>Email : <a href="mailto:mbrinn@greenvillechamber.org">mbrinn@greenvillechamber.org</a><br>Michele Brinn                                                                                | N                                                 | 0                                                        |
| 17        | Greenville Technical College<br>PO Box 5616<br>Greenville, South Carolina 29606<br>Phone : 864-250-8222<br>Email : <a href="mailto:byron.morrell@gvltec.edu">byron.morrell@gvltec.edu</a><br>Byron Morrell                                                                                                          | N                                                 | 0                                                        |
| 18        | iHeartMedia.jobs<br>20880 Stone Oak Pkwy<br>San Antonio, Texas 78258<br>Phone : 210-253-5126<br>Url : <a href="http://www.iheartmedia.jobs">http://www.iheartmedia.jobs</a><br>Talent Acquisition Coordinator<br>Manual Posting                                                                                     | N                                                 | 0                                                        |
| 19        | iHeartMediaCareers.com<br>20880 Stone Oak Pkwy<br>San Antonio, Texas 78258<br>Phone : 210-253-5126<br>Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a><br>Talent Acquisition Coordinator<br>Manual Posting                                                                   | N                                                 | 0                                                        |
| 20        | Job posting on internet                                                                                                                                                                                                                                                                                             | N                                                 | 3                                                        |

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| RS Number | RS Information                                                                                                                                                                                                                                                                                                                              | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|----------------------------------------------------------|
| 21        | Lander University<br>CPO Bpx 6-52 320 Stanley Avenue<br>Greenwood, South Carolina 29649<br>Phone : 864-388-8971<br>Url : <a href="http://www.lander.edu/Student-Affairs/Career-Services">http://www.lander.edu/Student-Affairs/Career-Services</a><br>Email : <a href="mailto:asmorgan@lander.edu">asmorgan@lander.edu</a><br>Amanda Morgan | N                                                 | 0                                                        |
| 22        | Linked In                                                                                                                                                                                                                                                                                                                                   | N                                                 | 2                                                        |
| 23        | N Augusta High School<br>Placement Office 2000 Knobcone Ave<br>N Augusta, South Carolina 29841<br>Phone : 706 396 7000<br>Fax : 1-803-641-2466<br>Mark Haddon                                                                                                                                                                               | N                                                 | 0                                                        |
| 24        | North Greenville College<br>PO Box 1892<br>Tigerville, South Carolina 29688<br>Phone : 864-977-7669<br>Email : <a href="mailto:lisa.snyder@ngu.edu">lisa.snyder@ngu.edu</a><br>Fax : 1-864-977-2089<br>Lisa Snyder                                                                                                                          | N                                                 | 0                                                        |
| 25        | North Greenville University<br>7801 N. Tigerville Road<br>Taylors, South Carolina 29687<br>Phone : 864-977-7669<br>Url : <a href="http://www.ngu.edu">http://www.ngu.edu</a><br>Email : <a href="mailto:joshua.putnam@ngu.edu">joshua.putnam@ngu.edu</a><br>Joshua Putnam                                                                   | N                                                 | 0                                                        |
| 26        | RadioWorld<br>28 East 28th Street 12th Floor<br>New York, New York 10016<br>Phone : 212-378-0400<br>Url : <a href="http://www.radioworld.com/">http://www.radioworld.com/</a><br>Michele Inderrieden<br>Manual Posting                                                                                                                      | N                                                 | 0                                                        |
| 27        | SC Employment Security Commission<br>706 Pendleton Street<br>Greenville, South Carolina 29601<br>Career Services<br>Manual Posting                                                                                                                                                                                                          | N                                                 | 0                                                        |

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|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|----------------------------------------------------------|
| 28                                             | South Carolina Broadcasters' Association<br>One Harbison Way Suite 112<br>Columbia, South Carolina 29212<br>Url : scba.net<br>Career Services<br>Manual Posting                                 | N                                                 | 0                                                        |
| 29                                             | Station Website                                                                                                                                                                                 | N                                                 | 2                                                        |
| 30                                             | The Greenville News<br>305 South Main Street<br>Greenville, South Carolina 29602<br>Phone : 888-263-4927<br>Url : www.greenvilleonline.com<br>Matt Rayner<br>Manual Posting                     | N                                                 | 0                                                        |
| 31                                             | Tri County Technical College<br>PO Box 587<br>Pendleton, South Carolina 29670<br>Phone : 864-646-1573<br>Url : www.tctc.edu<br>Email : cgarris3@tctc.edu<br>Cheryl Garrison                     | N                                                 | 0                                                        |
| 32                                             | University Of South Carolina, Aiken<br>471 University Parkway<br>Aiken, South Carolina 29801<br>Phone : 803.641.3440<br>Email : allisonb@usc.edu<br>Fax : 1-803-641-3652<br>Allison Brown-Owens | N                                                 | 0                                                        |
| 33                                             | University of South Carolina, School of Journalism and Mass Comm.<br>Columbia, South Carolina<br>Phone : (803) 777-5166<br>Fax : 1-803-777-1267<br>Sarah Hughes                                 | N                                                 | 0                                                        |
| 34                                             | USC<br>Broadcasting Dept Journalism College<br>Columbia, South Carolina 29208<br>Phone : 1-803-777-3321<br>Email : kbullard@mailbox.scedu<br>Katie Bullard                                      | N                                                 | 0                                                        |
| <b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b> |                                                                                                                                                                                                 |                                                   | <b>11</b>                                                |

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**III. RECRUITMENT INITIATIVES**

|   | <b>Date</b> | <b>Type of<br/>Recruitment Initiative<br/>(Menu Selection)</b>                 | <b>Brief Description Of Activity</b>                                                                                                                                                                              | <b>No. of<br/>Stations<br/>Participants</b> | <b>Participant Title</b>       |
|---|-------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|--------------------------------|
| 1 | 1/18/2017   | Participation in Job Fairs                                                     | Our SEU participated in the 11th Annual Homecoming Job Fair in Asheville, NC. Station participants were our Digital Sales Manager and General Sales Manager. They disseminated information on broadcast careers.. | 1                                           | Digital Sales Manager          |
| 2 | 7/31/2017   | Establishment of an intern program designed to assist members of the community | Individual comes in and does job shadowing some mornings. She is a recent Grad in the Mass Comm. Dept. from The College of Charleston.                                                                            | 1                                           | On Air Talent<br>On Air Talent |