

**WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC**

**EEO PUBLIC FILE REPORT**

**August 1, 2016 - August 1, 2017**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| <b>Job Title</b>  | <b>Recruitment Sources ("RS")<br/>Used to Fill Vacancy</b> | <b>RS Referring<br/>Hiree</b> |
|---|--|-------------------------------|
| Promotions Assistant<br>Open Date: 8/4/2016<br>Hire Date: 8/17/2016   | 1-8, 11-16, 18, 21-25, 27-37                               | 8                             |
| Promotions Assistant<br>Open Date: 10/3/2016<br>Hire Date: 10/17/2016 | 1-7, 11-18, 21-25, 27-37                                   | 17                            |
| Promotions Assistant<br>Open Date: 12/19/2016<br>Hire Date: 2/28/2017 | 1-7, 9-16, 18-37   | 19                            |
| Promotions Assistant<br>Open Date: 12/19/2016<br>Hire Date: 2/14/2017 | 1-7, 9-16, 18-37   | 19                            |

**WKSF, WMXF, WPEK, WQNO, WQNS, WWNC**

**EEO PUBLIC FILE REPORT**

**August 1, 2016 - August 1, 2017**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

| <b>RS Number</b> | <b>RS Information</b>  | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>No. of Interviewees Referred by RS Over Reporting Period</b> |
|------------------|--|--|---|
| 1                | 602 Communications<br>1011 Lyndhurst Falls Lane<br>Knightdale, North Carolina 27545<br>Phone : 919/217-4438<br>Email : slizik@602Communications.com<br>Sandy Lizik   | N  | 0   |
| 2                | African American Student Affairs<br>1107 Pullen Hall<br>Raleigh, North Carolina 27695-7314<br>Phone : (919) 515-3835<br>Email : Tracey_Ray@ncsu.edu<br>Fax : 1-919-515-8078<br>Tracey Ray  | N  | 0   |
| 3                | Appalachian State University<br>287 Rivers Street<br>Boone , North Carolina 29608<br>Phone : 828.262.2000<br>Url : www.appstate.edu<br>Email : careerdevcnt@appstate.edu<br>Dr. Susan McCracken  | N  | 0   |
| 4                | Asheville-Buncombe Technical College<br>340 Victoria Road K. Ray Bailey Student Services Center<br>Asheville, North Carolina 28801<br>Phone : 828-398-7209<br>Url : https://www.myinterfase.com/abtech/home.aspx<br>Email : peggybulla@abtech.edu<br>Peggy Bulla | N  | 0   |
| 5                | Bennett College<br>900 E Washington Street<br>Greensboro, North Carolina<br>Phone : 336-370-8677<br>Email : yjohnson@bennett.edu<br>Yolande Johnson  | N  | 0   |
| 6                | Blue Ridge Community College<br>180 W. Campus Drive Cpmtomiomg Education Building,<br>Room 125<br>Flat Rock, North Carolina 28731<br>Phone : 828-694-1755<br>Url : http://www.blueridge.edu<br>Email : pat.mccall@nccommerce.com<br>Pat McCall                   | N  | 0   |

**WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC****EEO PUBLIC FILE REPORT****August 1, 2016 - August 1, 2017****II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

| <b>RS Number</b> | <b>RS Information</b>   | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>No. of Interviewees Referred by RS Over Reporting Period</b> |
|------------------|---|--|---|
| 7                | Brevard College<br>One Brevard College Drive<br>Brevard, North Carolina 28712<br>Phone : 828-884-8249<br>Url : www.brevard.edu<br>Email : jobs@brevard.edu<br>Nicole Potts  | N  | 0   |
| 8                | Call In   | N  | 1   |
| 9                | Carolina School of Broadcasting<br>3435 Performance Rd Charlotte<br>Charlotte, North Carolina 28214<br>Phone : 704-395-9272<br>Email : csbnc@bellsouth.net<br>Fax : 1-704-395-7291<br>Alyson Young                  | N  | 0   |
| 10               | Carolina School of Broadcasting<br>3435 Performance Road<br>Charlotte, North Carolina 28214<br>Phone : 7043959272<br>Url : www.csbradiotv.edu<br>Email : csbnc@bellsouth.net<br>Career Resource                     | N  | 0   |
| 11               | Carteret Co, Job Link<br>309 Commerce Ave<br>Morehead City, North Carolina 28857<br>Phone : 252-726-7151<br>Url : http://www.ecwdb.org<br>Email : larry.woods@nccommerce.com<br>Fax : 1-252-726-1141<br>Larry Woods | N  | 0   |
| 12               | Elizabeth City State University<br>Parkview Drive<br>Elizabeth City, North Carolina 27909<br>Phone : 252-335-3516<br>Email : rmjones@mail.ecsu.edu<br>Fax : 1-252-335-3745<br>Randy Jones                           | N  | 0   |
| 13               | Employment Security Commission<br>2005-B South Elm-Eugene St<br>Greensboro, North Carolina<br>Email : esc.employmentservice@ncmail.net<br>Anne G. Lasley  | N  | 0   |

**WKSF, WMXF, WPEK, WQNO, WQNS, WWNC**

**EEO PUBLIC FILE REPORT**

**August 1, 2016 - August 1, 2017**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

| <b>RS Number</b> | <b>RS Information</b>   | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>No. of Interviewees Referred by RS Over Reporting Period</b> |
|------------------|---|--|---|
| 14               | Haywood Community College<br>185 Freedlander Driver<br>Clyde, North Carolina 28721<br>Phone : 8286274646<br>Url : <a href="http://www.haywood.edu">http://www.haywood.edu</a><br>Email : <a href="mailto:drowland@haywood.edu">drowland@haywood.edu</a><br>Debbie Rowland | N  | 0   |
| 15               | iHeartMedia.jobs<br>20880 Stone Oak Pkwy<br>San Antonio, Texas 78258<br>Phone : 210-253-5126<br>Url : <a href="http://www.iheartmedia.jobs">http://www.iheartmedia.jobs</a><br>Talent Acquisition Coordinator<br>Manual Posting   | N  | 0   |
| 16               | iHeartMediaCareers.com<br>20880 Stone Oak Pkwy<br>San Antonio, Texas 78258<br>Phone : 210-253-5126<br>Url : <a href="http://www.iheartmediacareers.com">http://www.iheartmediacareers.com</a><br>Talent Acquisition Coordinator<br>Manual Posting                         | N  | 0   |
| 17               | Indeed.com  | N  | 1   |
| 18               | Isothermal College<br>PO Box 804<br>Spindale, North Carolina 28160<br>Phone : 8283951361<br>Url : <a href="https://isothermal.edu">https://isothermal.edu</a><br>Email : <a href="mailto:pbradley@isothermal.edu">pbradley@isothermal.edu</a><br>Pamela Bradley           | N  | 0   |
| 19               | Job posting on internet   | N  | 3   |
| 20               | Linked In   | N  | 1   |
| 21               | Montreat College<br>310 Gaither Circle<br>Montreat, North Carolina 28757<br>Url : <a href="http://montreat.edu">http://montreat.edu</a><br>Email : <a href="mailto:careers@montreat.edu">careers@montreat.edu</a><br>Tom Oxenreider                                       | N  | 0   |

**WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC**

**EEO PUBLIC FILE REPORT**

**August 1, 2016 - August 1, 2017**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

| <b>RS Number</b> | <b>RS Information</b>  | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>No. of Interviewees Referred by RS Over Reporting Period</b> |
|------------------|--|--|---|
| 22               | Mountain Area Workforce Development Board<br>48 Grove Street<br>Asheville, North Carolina 28801<br>Phone : 828-251-6200<br>Url : <a href="http://www.mountainareaworks.org">http://www.mountainareaworks.org</a><br>Email : <a href="mailto:barbarad@landofsky.org">barbarad@landofsky.org</a><br>Barbara Darby                | N  | 0   |
| 23               | Mountain Express<br>Asheville, North Carolina 28801<br>Phone : 828-251-1333 ext 128<br>Fax : 1-828-251-1311<br>Marissa Williams  | N  | 0   |
| 24               | Mt Zion Baptist Church<br>1301 Alamance Church<br>Greensboro, North Carolina<br>Phone : 336-373-4211<br>Fax : 1-336-373-4224<br>Demetria Wade  | N  | 0   |
| 25               | N. C. Division of Services for the Blind-Asheville District Office<br>50 French Broad Avenue<br>Asheville, North Carolina 28801<br>Phone : 828-251-6732<br>Url : <a href="http://www.ncdhhs.gov/divisions/dsb/district-offic">http://www.ncdhhs.gov/divisions/dsb/district-offic</a><br>Fax : 1-828-251-6859<br>Karen Torrence | N  | 0   |
| 26               | NAACP Asheville Branch<br>PO Box 2881<br>Asheville, North Carolina 28802<br>Phone : 8282813066<br>Url : <a href="http://asheville.naacp-nc.org">http://asheville.naacp-nc.org</a><br>Email : <a href="mailto:abnaacp@bellsouth.net">abnaacp@bellsouth.net</a><br>Job Postings  | N  | 0   |
| 27               | National Hispanic Media Coalition<br>55 South Grand Ave<br>Pasadena, California<br>Phone : (626) 792-6462<br>Email : <a href="mailto:brivas@nhmc.org">brivas@nhmc.org</a><br>Fax : 1-626-792-6051<br>Brenda Rivas  | N  | 0   |

**WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC**

**EEO PUBLIC FILE REPORT**

**August 1, 2016 - August 1, 2017**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

| <b>RS Number</b> | <b>RS Information</b>  | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>No. of Interviewees Referred by RS Over Reporting Period</b> |
|------------------|--|--|---|
| 28               | Native American Indian Association of TN<br>230 Spencer Lane<br>Nashville, Tennessee 37210<br>Email : WIA@NAIA.comcastbiz.net<br>Debbie Armstrong  | N  | 0   |
| 29               | North Carolina A&T State University<br>1601 East Market St.<br>Greensboro, North Carolina 27401<br>Phone : 336-334-7862<br>Email : mahoneya@ncat.edu<br>Fax : 1-336-334-7477<br>Angela Mahoney   | N  | 0   |
| 30               | North Carolina Central University<br>1801 Fayetteville St<br>Durham, North Carolina 27707<br>Phone : 919-530-6198<br>Url : <a href="http://www.nccu.edu/">http://www.nccu.edu/</a><br>Email : nccucareerservices@nccu.edu<br>Career Services                             | N  | 0   |
| 31               | Shaw University<br>118 E South Street<br>Raleigh, North Carolina 27601<br>Phone : 919-278-2672<br>Url : <a href="http://www.shawuniversity.edu">www.shawuniversity.edu</a><br>Email : careerdevelopment@shawu.edu<br>Phyllis Hilliard                                    | N  | 0   |
| 32               | UNC Asheville<br>Alumni Office 214 Phillips Hall, CPO 1430<br>Asheville, North Carolina 28804<br>Phone : 800-774-3381<br>Career Services<br>Manual Posting   | N  | 0   |
| 33               | UNC Asheville<br>259 Highsmith Union, CPO 1240 One University Heights<br>Asheville, North Carolina 28804<br>Phone : 828-251-6945<br>Url : <a href="https://www.myinterfase.com/unca">https://www.myinterfase.com/unca</a><br>Email : jessicak@unca.edu<br>Jess Kryzenske | N  | 0   |

**WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC****EEO PUBLIC FILE REPORT****August 1, 2016 - August 1, 2017****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

| <b>RS Number</b>                               | <b>RS Information</b>  | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>No. of Interviewees Referred by RS Over Reporting Period</b> |
|--|--|--|---|
| 34   | UNCC Charlotte, University Career Center<br>9201 University City Blvd Adkins 150 Bldg.<br>Charlotte, North Carolina 28223<br>Phone : (704) 687-2231<br>Email : jdcook@uncc.edu<br>Fax : 1-704-687-5298<br>Career Service   | N  | 0   |
| 35   | University of NC<br>Campus Box 3345<br>Chapel Hill, North Carolina 27599-3365<br>Email : catuggle@unc.edu<br>Charles Tuggle  | N  | 0   |
| 36   | Warren Wilson College<br>CPO 6328 PO Box 9000<br>Asheville, North Carolina 28815<br>Phone : 828-771-3759<br>Url : <a href="http://www.warren-wilson.edu/career">http://www.warren-wilson.edu/career</a><br>Email : careers@warren-wilson.edu<br>Fax : 1-828-771-3899<br>Eendy Seligmann  | N  | 0   |
| 37   | Western Carolina University<br>205 Killian Annex Building<br>Cullowee, North Carolina 28723<br>Phone : 828.227.3812<br>Url : <a href="https://wcucareers-csm.symplicity.com/employers/index.php?mode=form&amp;id=&amp;s=jobs&amp;ss=jobs">https://wcucareers-csm.symplicity.com/employers/index.php?mode=form&amp;id=&amp;s=jobs&amp;ss=jobs</a><br>Email : tcpaul@wcu.edu<br>Fax : 1-828-227-7344<br>Theresa Paul | N  | 0   |
| <b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b> |  |  | <b>6</b>  |

**WKSF, WMXF, WPEK, WQNQ, WQNS, WWNC****EEO PUBLIC FILE REPORT****August 1, 2016 - August 1, 2017****III. RECRUITMENT INITIATIVES**

|  | <b>Date</b> | <b>Type of Recruitment Initiative (Menu Selection)</b>                         | <b>Brief Description Of Activity</b>  | <b>No. of Stations Participants</b> | <b>Participant Title</b>   | <b>Points</b> |
|--|-------------|--|---|-------------------------------------|--|---------------|
| 1  | 2/28/2017   | Establishment of an intern program designed to assist members of the community | On-Air provided assistance with a 15-hour internship program for a student's senior project. Class credit was given for completing program.   | 1                                   | Rick Rice<br>Program Director  | 1.00          |
| 2  | 3/8/2017    | Participation in other activities designed by the station employment unit      | A program director and on-air talent hosted the Buncombe County PEP School. It's a school for special needs students AFTER High School. They toured the radio station, recorded them on the mic, and had a pizza party. | 2                                   | Josh D'Innocenzi<br>Program Director<br>Ariel Rymer<br>On-Air                | 1.00          |
| 3  | 7/31/2017   | Participation in Job Fairs   | Our SEU participated in the 11th Annual Homecoming Job fair in Asheville, NC. Station participants were our Digital Sales Manager and our General Sales Manager. They disseminated information on broadcast careers.    | 2                                   | Skip Wilson<br>Digital Sales Manager<br>Gene Austin<br>General Sales Manager | 0.25          |
| <b>TOTAL POINTS OVER REPORTING PERIOD:</b> |             |  |   |                                     |  | <b>2.25</b>   |