

WGTR, WLQB, WRXZ, WWXM, WYNA
EEO PUBLIC FILE REPORT
August 1, 2015 - July 31, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-9	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral	N	1
2	Broadcast 1 Source Website	N	1
3	Call In	N	3
4	E-mail Inquiry	N	1
5	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Regional Help Wanted 11 Abrams Road Central Valley, New York 10917 Phone : 845-827-1382 Url : http://myrtlebeachhelpwanted.com Email : dale.mulder@regionalhelpwanted.com Dale Mulder	Y	0
8	Station Website	N	1
9	Unknown (source not adequately identified upon inquiry by SEU)	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			8

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	8/28/2015	Co Sponsoring Job Fair	iHeart Columbia participated in the VetReady Career Fair on August 28th. They represented everyone in the state.	8	Market President
2	2/22/2016	Establishment of training programs for station personnel	Company converted to Sales Force Customer Relationship Management System. Employees received training over a 3 week period on how to use the software and what enhanced capabilities they now have to maximize their selling an organizational capabilities. This training allowed the staff to further develop their industry and career skills.	8	Account Executive Account Executive Account Executive Senior Vice President of Sales
3	3/3/2016	Participation in events or programs sponsored by educational institutions	Participated in a Career Day Ocean Bay Middle School on 03/03/2016. During the career day, one of the programmers made a presentation on what it takes to get into the broadcasting field, education needed, and hands-on training. Information was given out on five stations in our cluster: WGTR, WLQB, WWXM, WRXZ & WYNA. A question and answer forum was also held during the presentations.	1	Program Director
4	5/9/2016	Sponsorship of events in the community designed to increase public awareness	Participated in the Waterway Cleanup. The Intercostal area was heavily polluted due to the recent flooding and the station worked with a local business to facilitate a cleanup effort. A booth was also setup to distribute information regarding employment and career opportunities in the broadcasting and sales field.	1	Account Executive
5	6/22/2016	Establishment of training programs for station personnel	Reoccurring weekly training sessions for Sales Force to learn key skills that are being released. This training provided new information for the staff to further developed their knowledge of the industry to qualify them for higher level positions.	6	Account Executive Account Executive Account Executive Account Executive

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6	7/14/2016	Participation in events or programs sponsored by educational institutions	A job shadowing day's were done on 5/5/16 from Waccamaw High School. Five students participated. The students followed program directors from different stations to observe what a day in their career would be like. The students learned about commercial production, board operation, marketing, and promotions.	4	Operations Manager