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June 1, 2016 - May 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Outside Sales Account Executive	1-7	4
Local Sales Manager	1-2, 5-8	8
Program Director	1-2, 5-8	8

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
1	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	1	
2	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	2	
3	Indeed.com - Not Directly Contacted by SEU	N	1	
4	LinkedIn - Not DIrectly Contacted by SEU	N	1	
5	National Alliance State Broadcasters Association 2333 Wisconsin Street NE Albuquerque, New Mexico 87110 Phone: 505-881-4444 Email: suzanstrong@nmba.org Suzan Strong	N	0	
6	New Mexico Broadcasters Association 2333 Wisconsin, NE Albuquerque, New Mexico 87110 Phone: 505-881-4444 Email: suzanstrong@nmba.org Fax: 1-505-881-5353 Suzan Strong	N	1	
7	New Mexico Dept of Workforce Solutions 600 West Arrington St Farmington, New Mexico 87401 Phone: 505-327-6126 Fax: 1-505-326-6006 Janice Allen	N	0	
8	Word of Mouth Referral	N	2	

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	7/25/2016	Participation in Job Fairs	New Mexico Broadcasters Association Virtual Job Fair from 7/25/16 to 7/29/16. All stations in the SEU participated and promoted the event with on air and online announcements. Station participants included our Senior Vice President of Programming.	1	SVPP
2	10/14/2016	Participation in scholarship programs	During this reporting period, our SEU conducted a scholarship program in conjunction with the New Mexico Broadcasters Association to award three (3) high school students a \$500 scholarship. Our SEU established the scholarship criteria and promoted the program via on-air and station website announcements. In addition, our Program Directors served as judges of the student applications and essays.	4	SVPP/Program Director Program Director Program Director Program Director
3	2/21/2017	Participation in Job Fairs	New Mexico Broadcasters Association Virtual Job Fair from 2/13/17 through 2/17/17. All stations in the SEU participated and promoted the event with on air and online announcements. Station participants included our Senior Vice President of Programming.	1	SVPP
4	2/23/2017	Participation in events or programs sponsored by educational institutions	24 students from the San Juan College Mass Media class attended a tour of the iHreartMedia studios. Students witnessed on-air and production techniques and were part of a discussion with our Program Directors and Senior Vice President of Programming on the trends and current state of radio in general.	4	SVPP Program Director Program Director Program Director
5	3/10/2017	Participation in events sponsored by community groups	Our SEU Senior Vice President of Programming served on a panel of six media experts for Leadership San Juan, a local group dedicated to training the next generation of leaders. The panel was designed as an educational outreach session with approximately 40 attendees learning methods of working with local media. The panel also discussed media usage and how technology has changed the scope of consumption.	1	SVPP