

KEZA, KIGL, KKIX, KMXF
EEO PUBLIC FILE REPORT
February 1, 2016 - January 26, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1, 3-4, 9-10	1
Traffic & Continuity Coordinator	2, 4, 7-8, 10, 12	4
Traffic & Continuity Coordinator	1-2, 4, 7, 10, 12	1
Receptionist	2-13	5
Finance Manager	2-4, 7-12	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employee Referral	N	3
2	Harding University 915 East Market Ave. Searcy, Arkansas 72149 Phone : 501-279-4454 Email : careercenter@harding.edu Megan Johnson	N	0
3	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0
4	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	4
5	Indeed.com	N	3
6	Job-Fair PO Box 8090 Fayetteville, Arkansas 72701 Judy Hudson Manual Posting	N	0
7	John Brown University 200 West University Siloam Springs, Arkansas 72761 Phone : 479-524-7282 Email : mba@mbaweb.org Fax : 1-479-524-7221 Dan Noyes	N	0
8	Northwest Ark Community College 1 College Drive Bentonville, Arkansas 72712 Phone : 479-619-4236 Career Services Manual Posting	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Station On-Air Advertisement 2049 E Joyce Blvd Fayetteville, Arkansas 72703 Phone : 4795210104 Clyde Bass Manual Posting	N	0
10	University of Arkansas - Fayetteville 1 University of Arkansas Fayetteville, Arkansas 72701 Phone : 479-575-2806 Email : recruit@uark.edu Barbara Batson	N	0
11	University of Arkansas Fort Smith PO BOX 3649 Fort Smith, Arkansas 72901 Phone : 479-788-7017 Career Services Manual Posting	N	0
12	University of the Ozarks 415 Collge Ave. Clarksville, Arkansas 72830 Phone : 479-754-3839 Email : careers@ozarks.edu Kimberly Spicer	N	0
13	Unknown (source not adequately identified upon inquiry by SEU)	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			11

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/27/2016	Participation in events or programs sponsored by educational institutions	Visited Fayetteville, AR High School to explain and answer questions about careers in broadcasting.	1	On Air Talent
2	3/31/2016	Participation in events or programs sponsored by educational institutions	Madison County Coalition kids toured facility in Madison county who were getting ready to enter the workforce with an interest in broadcasting and marketing.	2	Production Director Morning Show Host
3	11/29/2016	Participation in events or programs sponsored by educational institutions	Visited Fayetteville, AR High School to explain and answer questions about careers in broadcasting.	1	On Air Talent
4	12/13/2016	Participation in events or programs sponsored by educational institutions	Visited Fayetteville, AR High School to explain and answer questions about careers in broadcasting.	1	On Air Talent
5	12/17/2016	Participation in events or programs sponsored by educational institutions	Visited Fayetteville, AR High School to explain and answer questions about careers in broadcasting.	1	On Air Talent
6	1/10/2017	Participation in events or programs sponsored by educational institutions	Visit to Fayetteville, AR High School to explain and answer questions about careers in broadcasting.	1	On Air Talent
7	1/11/2017	Participation in events or programs sponsored by educational institutions	KKIX visited Farmington School District and discussed Radio DJ as a career choice for the students.	1	Radio DJ
8	1/19/2017	Participation in events or programs sponsored by educational institutions	Madison County Coalition kids take a tour of facility to learn about radio and marketing professions.	2	Morning Show Host Production Director